

BE THE  
CHANGE

Film Series



Be The Change Film Series  
Season 17

2024/25  
**Film Series**  
**SPONSORSHIP**  
**Package**

Presented by:



# Bringing thought & action-provoking films to South Georgian Bay.

## ➔ Our Proposal

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The Be the Change Documentary Series (BTC) was created in 2008 to educate and inspire the local community into action as it relates to our fragile ecosystem and what each of us can do to help preserve it.

The Blue Mountain Watershed Trust Foundation aims to provide our audience with a deeper and more comprehensive understanding of some of the most important ecological and social justice issues facing the communities of Planet Earth. Over the past several years, we have created incredible momentum and regularly pack the house! Be The Change (BTC) has become a Collingwood/Blue Mountains institution.

Individual tickets for the films are \$15 for adults, \$8 for students, and all proceeds support the Blue Mountain Watershed Trust's ecological preservation & education activities.

Tickets are sold in advance online at [www.bethechangefilmseries.com](http://www.bethechangefilmseries.com)



# About BTC17

**Venue** - We are continuing to screen films at the Simcoe Street Theatre, located in the Downtown Collingwood Heritage District. Low Down restaurant and Black Bellows brewery are steps away and a great place to meet up before or after the films.

This venue provides a safe and comfortable environment for an audience of 95. Filmgoers can enjoy the current art show in the theatre hallways prior to the film.

**Ticket Prices** - Tickets can be purchased in advance on our website [bethechangefilmseries.com](http://bethechangefilmseries.com). The tickets are now: Adults \$15 and for Students \$8.

**As a premier sponsor, you will have two complimentary tickets for each film!**



## Strong promotion of our brand and yours!

### Via:

- ✓ Our snappy website [www.bethechangefilmseries.com](http://www.bethechangefilmseries.com)
  - ✓ Our robust Facebook Community Page of 660+ followers
  - ✓ Monthly film posters displayed at 40 locations
  - ✓ All online community event calendars
  - ✓ Our partners' websites, Facebook pages and newsletters
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## Season 17 Films

@ [www.bethechangefilmseries.com](http://www.bethechangefilmseries.com)

Film Titles to be determined; STAY TUNED!

Save the 3rd Wednesday of the month for  
Be The Change films, starting October 16, 2024.

### **Screening dates:**

October 16, 2024

November 20th, 2024

January 15, 2025

February 19, 2025

March 19, 2025

April 16, 2025

May 21, 2025

June 18, 2025

Season 17 film titles will be announced  
starting early September.

# Sponsorship Levels



## ▶ Title - Currently taken; available for Season 18

**\$3500 Title sponsorship** includes a 90 second on-screen promo spot prior to each film that demonstrates how you are “Being The Change” in the community (provided by the sponsor), prominent logo on posters, hyperlink logo on website, a promo area at the theatre on film nights, up to 10 complimentary tickets to each film.

## ▶ Premier

**\$600 Premier sponsorship** includes a small logo on all posters, a hyperlinked logo on the website and social media, a promo area at the theatre on film nights, and 2 complimentary tickets to each film.

## ▶ In-kind

**In-kind sponsorship** contributions from collaborative partners are welcome. Please contact us to discuss. Examples are printing, graphic design, marketing, website design, ticket sales. We always welcome volunteers! Volunteers receive complimentary admittance to films; subject to availability of seating.

# We need the natural world: help us protect it.

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Who you are supporting ...  
The Blue Mountain Watershed Trust Foundation

## Preserve and enhance the blue mountain watershed ecosystem

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There are three main reasons why people should value (and join) the Watershed Trust:

- 01** | We protect and rehabilitate our remaining wild natural places
- 02** | We enlighten people on environmental issues in our Watershed
- 03** | We hold accountable water-takers, developers, politicians, municipal and provincial governments

In these days of explosive growth throughout the South Georgian Bay region, the work of the Watershed Trust is more important than ever before. Our goals are the protection, wise use management and enhancement of:

- ✓ Surface and groundwater quality and quantity
- ✓ Significant resource areas, e.g. wetlands, woodlands, groundwater discharge and recharge areas
- ✓ Fish and wildlife habitat
- ✓ Natural linkages such as ravines, valleys and stream corridors

**More information:**

[www.watershedtrust.ca](http://www.watershedtrust.ca)

**Presented by**



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Thank you for your  
consideration.

We look forward to partnering with you to be the change  
we wish to see in the world.