
BE THE CHANGE

Film Series



Be The Change Film Series
Season 15

2023/24 Film Series SPONSORSHIP Package

Presented by:



Bringing thought & action-provoking films to South Georgian Bay.

➔ Our Proposal

The Be the Change Documentary Series (BTC) was created in 2008 to educate and inspire the local community into action as it relates to our fragile ecosystem and what each of us can do to help preserve it.

The Blue Mountain Watershed Trust Foundation aims to provide our audience with a deeper and more comprehensive understanding of some of the most important ecological and social justice issues facing the communities of Planet Earth. Over the past several years, we have created incredible momentum and regularly pack the house! Be The Change (BTC) has become a Collingwood/Blue Mountains institution.

Individual tickets for the films are \$12 for adults, \$7 for students, and all proceeds support the Blue Mountain Watershed Trust's ecological preservation & education activities.

Tickets are sold in advance online at www.bethechangefilmseries.com





About BTC15



Venue - We have returned to the Simcoe Street Theatre, located in the Downtown Collingwood Heritage District. Low Down restaurant and Black Bellows brewery are steps away and a great place to meet up before or after the films.

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Ticket Prices - Tickets can be purchased in advance on our website bethechange.org. The tickets are now: Adults \$12 and for Students \$7. The future of this planet depends on our children, so we promote their active involvement in this series.

Accordingly, youth under 12 tickets are by donation. Sorry, we are not selling season's tickets this year.



As a premier sponsor, you get two complimentary tickets to every show!

Strong promotion of our brand and yours!

Via:

- ✓ Our snappy website www.bethechangefilmseries.com
- ✓ Our robust Facebook Community Page of 660+ followers
- ✓ Press releases and the media stories that follow
- ✓ On talk shows at local radio shows and in community newspapers
- ✓ Monthly film posters displayed at 40 locations
- ✓ All online community event calendars
- ✓ Our partners' websites, Facebook pages and newsletters
- ✓ Guest speaking engagements at Rotary Club, Chamber of Commerce, Probus meetings

Season 15 Films (Scheduled Films)

@ www.bethechangefilmseries.com

Scrap - January

A Land Shaped By Women - February

Inhabited - March

The Hidden Life of Trees - April

The Long Today (short) &
The Last Guide (feature) - May

In The Name of The Wild - September

...with more coming attractions in Fall 2023!

Sponsorship Levels



▶ Title - TAKEN

\$3500 Title sponsorship includes a 90 second on-screen promo spot prior to each film that demonstrates how you are “Being The Change” in the community (provided by the sponsor), prominent logo on posters, hyperlink logo on website, a promo area at the theatre on film nights, 10 complimentary tickets to each show, 1 monthly Facebook post.

▶ Premier

\$500 Premier sponsorship includes a small logo on all posters, a hyperlinked logo on the website and Facebook, a small table at showings each month for promotion and sales of services/products, and 2 complimentary tickets to each show.

▶ Film Host

\$300 Individual film sponsorship includes a medium sized logo prominently displayed on the event poster, up to 2 minutes on stage prior to screening to share local information and raise awareness about the topic.

▶ Film Supporter

\$100 individual film sponsorships help us to bring some larger productions to the Series. Your donation will go toward the screening of one of our films of particular interest to you.

▶ In-kind

In-kind sponsorship contributions from collaborative partners are welcome. Please contact us to discuss. Examples are printing, graphic design, marketing, website design, ticket sales. We always welcome volunteers! Volunteers receive complimentary admittance to films.

We need the natural world: help us protect it.



Who you are supporting ...
The Blue Mountain Watershed Trust Foundation

Preserve and enhance the blue mountain watershed ecosystem

There are three main reasons why people should value (and join) the Watershed Trust:

- 01** | We protect and rehabilitate our remaining wild natural places
- 02** | We enlighten people on environmental issues in our Watershed
- 03** | We hold accountable water-takers, developers, politicians, municipal and provincial governments

In these days of explosive growth throughout the South Georgian Bay region, the work of the Watershed Trust is more important than ever before. Our goals are the protection, wise use management and enhancement of:

- ✓ Surface and groundwater quality and quantity
- ✓ Significant resource areas, e.g. wetlands, woodlands, groundwater discharge and recharge areas
- ✓ Fish and wildlife habitat
- ✓ Natural linkages such as ravines, valleys and stream corridors

More information:

www.watershedtrust.ca

Presented by



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Thank you for your
consideration.

We look forward to partnering with you to be the change
we wish to see in the world.